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AMENDMENTS TO THE CLAIMS

Please cancel claims 1-7 without prejudice or disclaimer of their underlying subject matter.

1-7. (canceled)

Please add the following new claims.

8. (new) A display language conversion system in an image processing system by a computer comprising:

storage means adapted to store data base data, said data base data including image data, first language data and second language data;

an image display processing means adapted to read said data base data from said storage means and to convert said data base data into display data for display on a display means as a screen, said screen including a blowoff frame, said first language data being displayed within said blowoff frame; and

an another-language display processing means adapted to determine a position of a mouse pointer on said screen,

wherein, when said mouse pointer is positioned at said blowoff frame, said anotherlanguage display processing means reads said second language data from said storage means and displays said second language data on said display means.

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9. (new) The display language conversion system according to claim 8, wherein said another-language display processing means displays said second language data at an optional display region of said screen.

- 10. (new) The display language conversion system according to claim 9, wherein, when said mouse pointer is not positioned at said blowoff frame, said another-language display processing means prevents display of said second language data and displays said first language data at said blowoff frame.
- 11. (new) The display language conversion system according to claim 8, wherein said another-language display processing means overlays said first language data with said second language data to display said second language data.
- 12. (new) The display language conversion system according to claim 11, wherein said another-language display processing means displays said second language data until said mouse pointer is positioned at another blowoff frame.
- 13. (new) The display language conversion system according to claim 8, wherein said another-language display processing means displays said second language data at a right space portion of said screen.
- 14. (new) A storage medium that stores a program for functioning a computer as the display language conversion system according to any one of claims 8 to 13.

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15. (new) An information selling system comprising a server device and a terminal device connected to the server device through a communication system, the server device being the display language conversion system according to any one of claims 8 to 13.

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